

INFORMATION BULLETIN

WORKFORCE INVESTMENT ACT

Number: WIAB00-26

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TO: LOCAL WORKFORCE INVESTMENT AREAS
CHIEF ELECTED OFFICIALS
CALIFORNIA WORKFORCE INVESTMENT BOARD STAFF
WORKFORCE DEVELOPMENT BRANCH STAFF

SUBJECT: NEW WORKFORCE INVESTMENT REGIONAL ADVISORS

This information bulletin announces the appointment of ten new [Workforce Investment Regional Advisors](#) within the Workforce Investment Division of the Employment Development Department.

The Regional Advisors will be responsible for providing consultation and support to California's Local Workforce Investment Area (LWIA) administrators, and their One-Stop Career Center partners, to promote effective implementation of the Workforce Investment Act (WIA). They will also serve as the liaisons between the State and local workforce entities that are responsible for WIA programs. The Regional Advisors will be responsible for working throughout their assigned regions, and with other nearby regions, to promote collaborative, effective and timely use of workforce investments.

It is our intent that the Regional Advisors will work with partner organizations to:

- Develop local and regional solutions that promote effective administration and implementation of WIA programs.
- Facilitate the delivery of coordinated technical assistance and training by federal, State, and other entities for local WIA program partners.
- Participate with local partners in developing strategies for rapid response services with respect to significant dislocation events.
- Assist in the establishment of One-Stop service delivery systems that support the State's WIA Strategic Plan.
- Serve as a key resource for State and local-level WIA administrators regarding the development, implementation, and administration of WIA programs.

The Regional Advisors will work with the LWIAs to help them coordinate employment, training, literacy, and vocational rehabilitation programs to build a streamlined and more flexible workforce development system. The Regional Advisors are your first resource for policy and program issues and we hope you will find their assistance to be of great value. A list of the Regional Advisors and their assigned areas is attached.

We view the definition of the Regional Advisors' responsibilities as an evolutionary process. We look forward to working with you, our customers, to determine how we can be of greatest assistance in the development of the workforce investment system.

If you have any questions please contact Steve Saxton, Manager, Program Section, at 916-654-7799.

/S/ BILL BURKE
Chief

Attachment

California Workforce Investment Regional Advisors

Workforce Investment Areas	Regional Advisor	Phone Number	Back-up	Phone Number
Humboldt, Mendocino, North Central Consortium, NoRTEC	Linda Beattie	(916) 654-8887	Hal Readdick	(916) 657-4346
Golden Sierra, Mother Lode, Sacramento, San Joaquin, Stanislaus, Yolo	Hal Readdick	(916) 657-4346	Linda Beattie	(916) 654-8887
Marin, Napa, San Francisco, San Mateo, Solano, Sonoma	Judy Branaman	(916) 654-8537	Karl Jaensch	(916) 654-8447
Alameda, Contra Costa, NOVA, Oakland, Richmond, San Jose, Santa Cruz	Karl Jaensch	(916) 654-8447	Judy Branaman	(916) 654-8537
Fresno, Madera, Merced, Monterey, San Benito	Gil Velazquez	(916) 654-0315	Lydia Rios	(916) 654-7685
Kern/Inyo/Mono, Kings, Riverside, San Bernardino City, San Bernardino County, Tulare	Lydia Rios	(916) 654-7685	Gil Velazquez	(916) 654-0315
Los Angeles County, Ventura, Verdugo	Harry Butler	(916) 654-9668	Denise Miller	(916) 654-7988
Carson/Lomita/Torrance, Foothill, Los Angeles City	Denise Miller	(916) 654-7988	Harry Butler	(916) 654-9668
Long Beach, San Luis Obispo, Santa Barbara, South Bay, SELACO	Linda Kalvelage	(916) 653-4103	Roger Schmitt	(916) 653-4803
Anaheim, Imperial, Orange, San Diego, Santa Ana	Roger Schmitt	(916) 653-4803	Linda Kalvelage	(916) 653-4103